

ARIZONA-MEXICO

C O M M I S S I O N



ECONOMIC DEVELOPMENT COMMITTEE
Thursday, November 29th 2018
3:15pm -6:00pm
Fiesta Americana Hermosillo, Room Sonora 3

- 3:15- 3:20pm** **Welcome and Introductions**
Jorge Vidal- Secretary of Economy, State of Sonora
Kevin O'Shea- Vice-President of International Trade, Arizona Commerce Authority
Carlos Ruibal- Director of Operatios, FANOSA
- 3:20- 3:30pm** **Achieving Collective Impact through a Collaborative Innovation Festival**
Stephanie Bermudez- CEO & Foudler at Startup Unidos
Liz Pocock- CEO, Startup Tucson and TENWEST
- 3:30- 4:00pm** **Panel: Identifying Business Opportunities for Regional Cooperation on Innovation**
Moderator: Antonio Pacheco, CEO, AGROPRO
Glenn Hamer- President & CEO, Arizona Chamber of Commerce and Industry
Cruz Salazar- President, Sonora IT Cluster
Brian Ellerman- Director, Arizona Forge at Roy Place and Biosphere 2 Enterprise Hub at University of Arizona
- 4:00- 4:15pm** **Technology & Innovation; Mexico and Sonora in a global context.**
Ernesto Flores- Director of Institutional Planning, Technological Institute of Sonora
- 4:15- 4:30pm** **The role of technology parks in Sonora**
Edgardo Flores- Director, Obregon Tech Park (OTDC)
- 4:30- 4:45pm** **Aerospace Industry in Sonora; present and future.**
Francisco Yepiz- Director, Trento Aero Manufacturing Services
- 4:45-4:55pm** **Growing quality business in the Greater Phoenix region**
Ruth Soberanes- Trade & Investment Director, Greater Phoenix Economic Council
- 4:55- 5:00pm** **Closing remarks**
Questions & answers
- 5:00-6:00pm** **SPEED NETWORKING SESSION**